

MLCUG - Behind the Scene

Steering Meeting

- Monthly, typically Wednesday evening following main meeting
- At Country Squire Diner near Routes 3 & 320
- Tends to be 2 hours of socializing, but some business gets done
 - Main meeting presentation topic
 - Matching topics to presenter's knowledge
 - Matching topics to members interests & skills
 - Occasional minor issues
 - Finance
 - Newsletter
 - Website
 - Audio files

Newsletter

- Effort
 - Currently about 6 hours including web master's time & zero \$ cost
 - Previously about 8 hours including web master's time & about \$1 cost per NL
 - Readership & Content?
- The switch to HTML
 - What is HTML? Where is it used?
 - Reduced time for editor & web master
 - Greater presentation flexibility
 - eBook, eMail, club web page, word document, PDF
 - embedded as email content rather than attachment
 - unencumbered to fit a length format
 - Recently started embedding videos - only work on Web & eBook on Mac
- HTML creation
 - Amaya Web Editor
 - <http://www.w3.org/Amaya/>
 - WYSIWYG (What-You-See-Is-What-You-Get) vs post formatting
 - W3C standards based
 - <http://www.w3.org/Consortium/>
 - Straight editors
 - Why?
 - Notepad++ for Windows: <http://notepad-plus-plus.org/>
 - TextWrangler for Mac: <http://www.barebones.com/products/textwrangler/>
 - 3 HTML versions thru changes in Header
 - Web version
 - CSS (Cascading Style Sheet)
 - Plain HTML for PDF & eBook
 - Amaya "Modern" for eMail
 - should be easier to read & use on touch screen devices

- PDF creation
 - "Best" FREE creators
 - Internal "Bookmark" (per Adobe naming) links
 - for editing look / layout of PDF pages
 - **cross-platform** (I generally prefer cross-platform apps)
 - <http://www.libreoffice.org/> <<< I use this
 - <http://www.openoffice.org/> <<< should work just as well
- eMail creation
 - Zimbra Desktop eMail Client (FREE)
 - <http://www.zimbra.com/products/desktop.html>
 - currently VMware product; was Yahoo! product
 - **cross-platform**
 - much quicker response than Thunderbird
 - capability to add inline attachments
 - recreate email header & salutation
 - **One Way** to copy & paste "Modern" HTML from browser to eMail client
 - Select ALL in browser window
 - Ctrl + A key combo in Windows / Linux
 - Cmd + A key combo in Mac
 - Copy
 - Ctrl + C key combo in Windows / Linux
 - Cmd + C key combo in Mac
 - Paste
 - Ctrl + V key combo in Windows / Linux
 - Cmd + V key combo in Mac
 - cleanup inline pictures
- eBook creation
 - Calibre eBook Manager (FREE)
 - <http://calibre-ebook.com/>
 - **cross-platform**
 - add "plain" HTML file
 - edit Meta data
 - convert to ePub
 - opt for no default book cover creation
 - Level 1 TOC setting - I use //h:h2
- FTP eBook, PDF, & HTML files to club web
 - I prefer GUI FTP / file management clients
 - DOpus (Directory Opus) PRO on Windows (\$89 AUD)
 - <http://www.gpsoft.com.au/>
 - note: originated on Amiga computer 20 years ago
 - Forklift on Mac (\$30)
 - <http://www.binarynights.com/>
- Edit / update 2 club web pages to point to new Newsletter
 - Home page - index.htm (default)
 - Newsletter Index page - nl_index.html